# 2024-2025 Ad Rates

### Print (Color):

| Size      | 1 issue | 2 issues | 3 issues | 4 issues | 5 issues |
|-----------|---------|----------|----------|----------|----------|
| 1/8       | \$85    | \$160    | \$230    | \$300    | \$365    |
| 1/4       | \$150   | \$280    | \$410    | \$540    | \$650    |
| 1/2       | \$250   | \$465    | \$680    | \$895    | \$1075   |
| Full Page | \$400   | \$740    | \$1090   | \$1420   | \$1700   |

## Print (Black & White):

| Size      | 1 issue | 2 issues | 3 issues | 4 issues | 5 issues |
|-----------|---------|----------|----------|----------|----------|
| 1/8       | \$60    | \$110    | \$160    | \$200    | \$240    |
| 1/4       | \$100   | \$180    | \$260    | \$340    | \$400    |
| 1/2       | \$175   | \$315    | \$460    | \$595    | \$700    |
| Full Page | \$300   | \$540    | \$790    | \$1020   | \$1200   |

#### Online:

| 1 month | 2 months | 4 months | 7 months | 9 months |
|---------|----------|----------|----------|----------|
| \$35    | \$65     | \$125    | \$210    | \$250    |

#### **Deals and Discounts:**

- 5% off for payment at the time of purchase
- 5% off for any 5 issue purchase

